

University of Agricultural Sciences, Bangalore Directorate of Extension

Krishimelo-2024

Date: 18.09.2024

GKVK, Bangalore 560 065

Dr. V. L. MadhuprasadDirector of Extension

Krishimela - 2024

Theme: Climate Smart Digital Agriculture

14th to 17th November, 2024

Dear Sir / Madam,

The University of Agricultural Sciences, Bangalore in collaboration with the Development Departments State, Private and Public Sectors is organizing **Krishimela** from **November 14**th **to 17**th, **2024 at GKVK Campus, Bangalore.** As part of this mega event, an **Agricultural Exhibition** will be held to showcase the latest technologies of agriculture and allied sectors for the benefit of the larger farming community.

An opportunity for Research & Development Institutes, Development Departments, Agricultural Universities, Agri Input Agencies, Premier Seed Companies, Agricultural Machinery Manufacturers, Animal Husbandry sector, Agri-Entrepreneurs, Publishers related to Agriculture and NGOs striving for the rural livelihood to showcase their technologies, activities and products to the farming community visiting from different parts of Karnataka and even neighboring states. Hon'ble Ministers, Policy Makers, CEOs, NGOs, Extension Personnel, School Children and General Public will be visiting the exhibition.

About 750 agricultural exhibition stalls were erected and 15.66 lakhs farmers and general public visited the Krishimela during the year 2023. This year it may cross previous year's record.

The stall booking and sponsorship forms are enclosed herewith for your kind perusal and necessary usage. Kindly utilize the opportunity and showcase the technologies of your esteemed organization in the ensuing Krishimela. Booking is done at the Directorate of Extension, Naik Bhavan, GKVK from **9.00 AM to 5.00 PM** on all working days. Book the stall on or before **30-10-2024**. Prizes will be awarded for best stalls under various categories for the outstanding display.

Soliciting your participation in the exhibition.

Thanking you,

Yours faithfully,

(V. L. Madhuprasad)
Director of Extension &
Chairman, Exhibition Committee

For details Contact:

Agricultural Exhibition

Dr. R. Narayana Reddy

Professor

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Agricultural Engineering Exhibition

Dr. H. G. AshokaSpecial Officer

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Animal Sciences Exhibition

Dr. G. Ananda Manegar

Professor & Head

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University of Agricultural Sciences, Bangalore





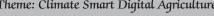
Exhibition Stalls Bookina Form

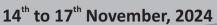
Name and Address of the Participant / Organization:			Party GST No.:		
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			Mobile:		
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Contact Person with Mobile No.:			Z man .		
Category of Exhibition (Indicate ☑ mark) :					
Agrinputs and Crop Production Technologies;		9.	Organic farming		
Seeds □ Fertilizers □ PP Chemicals □ Others □			Nursery □ Floriculture □	Bio-Technology □	
2. Universities □ Institutions □			Animal Husbandry;		
3. State and Central Government Departments			Dairy □ Poultry□ Fisheric	es Sheep / Goat / Pig	gery □
4. Hitech Farm Equipments			Vety. Medicine□ Machine		
5. Irrigation Equipments		12.	Credit, Market and Finan	•	
6. Field Machinery with front open space			SHG's/NGOs/Farmer gro		
7. Field Equipments / Tools with open space			Food Court	аро	
8. Tractor / Solar Equipments / Machinery-open space			Others (Specify):		
			(1 3)		
Stalls Booking:	_		Rent per Stall*	No. of Stalls/Area	Amount
Type of Stalls			(Rs.)	required	(Rs.)
Fabricated stalls (Hi-tech stalls)	- 10 x 10	Oft.	32,000/-		
Fabricated stalls (Hi-tech stalls) for publishers SHG's, NGOs & Farmers Groups (On Production of valid documents)	- 10 x 10	Oft.	16,000/-		
Zinc Sheet stall, with open space (For Agril . Engineering)	- 10 x 10	Oft.	22,000/-		
Open space (a minimum of 40ft. x 50 ft. for tractors / machinery and 10 ft. x 20 ft. for nurseries and others)			70/ Sq ft		
Food Stalls (Zinc Sheet stalls)	- 10 x 1	0ft.	22,000/-		
GST No.: 29AAAJU0068L2ZN				* GST 18% Extra	
				Total:	
 Kindly return this Stall Booking Form along with Extension, UAS, Bangalore, payable at Bangalor either in person or by post before 30-10-2024. Stalls can also be booked by paying amount thro Bangalore-65 during office hours. Online payme 	re) to the l by compl ugh QR C	Direc eting Code	etor of Extension, UAS, g the following details / DD at the Directorate	on in favour of Direct GKVK, Bangalore-6 of Extension, GKVK	55,
Find herein enclosed the DD No.		lated	for	Rs.	
drawn on					
Date				gnature & Seal of the	
			01	0 or Soul of the	



University of Agricultural Sciences, Bangalore

Krishimela - 2024 Theme: Climate Smart Digital Agriculture







Sponsorship Form

Name and Address of the Organization:		Phone:					
		Mobile:					
			Fax:				
			E-mail:				
Contact Person: Mobile No.:							
Sponsorship Tariff							
Sponsorship	Amount (Rs.)		Entitlement	Amount Paid (Rs.)			
Enclave	10,00,000		play of name and logo on the enclave I at all the entrance arches				
Platinum	3,00,000		o free stalls, display of name and logo on entrance & five pavilion arches				
Diamond	2,00,000		o free stalls, display of name and logo on ee entrance & three pavilion arches				
Golden	1,00,000		e free stall, display of name and logo on hibition arch				
Note			Total:				
payable at Banga	alore) to the Director	ofEx	aft drawn in favour of Director of Extension, UAS tension, UAS, GKVK, Bangalore-65 either in person the sponsoring organization's name	son or by post			
1 1	an also be booked l re-65 during office h	•	ying amount through QR Code/DD at the Direct	ctorate of Extension			
Find herein enc	losed DD No		dated for Rs				
rawn on			Bank E	Branch towards th			
ponsorship Tariff a	and the soft & hard co	py of	the sponsoring organization's name and logo for	reference and usage.			
Date				al of the Sponsore			



University of Agricultural Sciences, Bangalore Krishimela - 2024

Theme: Climate Smart Digital Agriculture



14th to 17th November. 2024

Terms and Conditions

- ★ The stall booking has to be done before 30st October 2024
- ★ Stalls are alloted to only agriculture and related organizations. Display of non-agriculture and unrelated information are strictly prohibited. Organizer have right to cancel the stall booking on such act
- ★ The stalls will be ready to occupy a day in advance of the event *i.e.*, on 13th November 2024
- ★ The University reserves the right to re-allocate or re-size spaces under special circumstances
- ★ The exhibitors are responsible for arranging the exhibits and its maintenance during the event
- ★ Movement of all kinds of vehicles is strictly prohibited in the exhibition premises from 7.00 AM of 14th November 2024 and to be parked only in the parking area
- ★ Music systems and special lights used inside the stalls should not cause inconvenience or annoyance to other exhibitors or visitors. Any complaint in this regard will result in termination of such display
- ★ Exhibits must be positioned / displayed / demonstrated such that they should not intrude into the pathway / public space or cause inconvenience to visitors / others exhibitors
- * Any exhibit or process, which generates noxious or toxic fumes or smoke of any kind is strictly prohibited. Also no fuel or inflammable material is allowed in the exhibition premises. The concerned exhibitors are solely responsible for any untoward incident
- ★ Sticking posters / hand bills and planting banners inside the campus premises is strictly prohibited. Firms violating this will be penalized. However, space on hire basis is available for the same for which, you can contact the organizers of exhibition
- ★ The University has right to cancel the event under unforeseen circumstances
- ★ Though the general security is provided, protection of individual stalls and their belongings rests with the exhibitors
- ★ The payments made once will not be refunded for any reasons
- ★ The arbitrary jurisdiction is at Bangalore only
- ★ Preserve the General Receipt (GR) issued by the University in original for verifying the stall booking and can be used as entry pass to the exhibition area and Receipt not transferable
- ★ Exhibitors are solely responsible for the supply and services rendered by them to the visitors / customers. The UAS(B) is no way responsible for such disputes.
- ★ With the prior permission of the organizing committee, open space attached to the designated stalls shall be allotted at Rs.70/- per Sq.ft.
- ★ Exhibitors have to make accommodation on their own
- ★ Exhibitors have to produce their Organization / Firm/Company profile on demand by the organizers
- **Fabricated Stalls** are modular shell system panels located under a leak proof structure. Each stall is provided with three spot lights, one electrical point, two long tables, two chairs and facia.
- **Zinc Sheet Stalls** are erected with zinc sheet roof and sides are partitioned with cloth and provided with two tube lights, one electrical point, two long tables and two chairs.
- Stall Fabricaters will assist for any requirements of the above mentioned materials and the extra services will be charged additionally.